



Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

NEW QUESTION 1

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

Answer: AC

NEW QUESTION 2

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates. What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Answer: D

NEW QUESTION 3

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content. What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Answer: B

NEW QUESTION 4

A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Text component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Extend the OOTB Text component and enable the sourceedit Rich-Text Editor (RTE) plugin.
- B. Create a new clientlib to programmatically handle HTML source >n authoring.
- C. Create a standalone custom Text component and handle HTML source in Sightly.
- D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Answer: D

NEW QUESTION 5

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functionalities should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

Answer: BD

NEW QUESTION 6

A customer with multi-regional offices wants to create a website. The digital marketing team wants the content to be created once so that it can be re-used on other sites. The regional offices are allowed to make variations to the website without modifying the core information supplied by the head office. Which feature should the Business Practitioner recommend?

- A. Launches
- B. Content as a Service
- C. Live Copy
- D. Language Copy

Answer: C

NEW QUESTION 7

Which role is responsible for scope and timeline delivery to a customer?

- A. Development lead

- B. Quality Lead
- C. Project Manager
- D. Architect

Answer: C

NEW QUESTION 8

A customer plans to launch a sub-site. All of the pages will have a similar design with the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates for each new page
- D. Create one editable template with a layout container

Answer: A

NEW QUESTION 9

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Answer: A

NEW QUESTION 10

An author would like to display an abbreviated version of an article. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

Answer: C

NEW QUESTION 10

A customer wants DAM users to have the ability to share a group of assets based on search criteria with other DAM users. What should the client use?

- A. Public Collections
- B. Smart Collections
- C. Brightbox Collections
- D. Static Collections

Answer: C

NEW QUESTION 11

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- A. Day CQ DAM Create Asset
- B. Digital Rights Management
- C. Asset View Servlet
- D. Day CQ DAM Asset Upload Restriction

Answer: D

NEW QUESTION 12

An end user tries to create a page on the Sites console but receives the following error: Problem Accessing '/content/loa/bar.html.' Reason: 403 Forbidden
How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

Answer: A

NEW QUESTION 14

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